

OUTBRAIN

Image Size	1200x800
Headline Length	70 Characters
Minimum CPC	\$0.03
Minimum Budget	\$20

TABoola

Image Size	1000x600
Headline Length	60 Characters
Minimum CPC	\$0.01
Minimum Budget	\$19

REVCONTENT

Image Size	420x315
Headline Length	80 Characters
Minimum CPC	\$0.01
Minimum Budget	\$100

OATH: AD PLATFORMS

Image Size	1200x627 Large 627x627 Small
Headline Length	50 Characters
Description Length	100 Characters
Minimum CPC	.05
Minimum Budget	\$5

CONTENT.AD

Image Size	760x500 (recommended) 300x250 (minimum)
Headline Length	60 Characters
Description Length	200 Characters
Minimum CPC	\$0.01
Minimum Budget	\$100